

The text 'GMO FREE' is written in white, bold, capital letters on a dark green, rounded rectangular background. Above the text is a simple illustration of two green leaves.

2025

SEED SELECTOR



● TOP-OF-THE-LINE
● GENETICS

● UNBEATABLE
● PURITY

● OUT-OF-THE-GROUND
● STRENGTH

● IMPRESSIVE
● YIELDS

**NEW FOR
2025**

7

**SEVEN
NON-GMO HYBRIDS**

2

TWO ORGANIC HYBRIDS

2025 SALES INCENTIVES

Early Order Discounts

Save up to 2% by placing your order early.

Volume Discounts

Save up to 18% on larger orders.

Early Pay Discounts

Save up to 12% by settling your invoice early.

AT SPECTRUM NON-GMO, OUR CUSTOMERS ARE AT THE HEART OF EVERYTHING WE DO.

At Kentland Seeds (DBA- Spectrum NON-GMO), we deeply appreciate your continued trust and loyalty. To show our gratitude, we are thrilled to offer you exclusive discounts and access to our premium seed selection for the upcoming season.

This year, we are excited to unveil seven new hybrids, each developed with top-of-the-line genetic qualities. These hybrids promise to deliver the highest quality for your planting, giving your crops the best start possible.

In addition to the seven new hybrids, we are happy to announce new organic hybrids, too. After all, you asked, and we listened! In addition to the popular organic hybrid we featured last year, we are proud to introduce a new organic hybrid. These organic options provide the same high standards of purity and performance, tailored to meet your specific needs.

Kentland Seeds (DBA- Spectrum NON-GMO) is committed to improving results on your farm. We offer the best agronomic follow-up in the industry because we are behind you every step of the way, dedicated to maximizing your profit potential.

ACT NOW TO SECURE YOUR ORDER!



Our new hybrids are designed to deliver exceptional performance, and are expected to sell out quickly. Secure your order now because now is the best time to invest in your farm's future success.



Thank you for being a valued part of the Kentland Seeds (DBA- Spectrum NON-GMO) family. We look forward to helping you achieve a prosperous growing season.



Call 800-400-9468 to place your order and take full advantage of early order, volume, and early pay discounts.

2025 NON-GMO PORTFOLIO



HYBRID FEATURES	3718	4004	4904	4503	★ 4888	4803	5203	5454	5653
RELATIVE MATURITY	87	90	95	95	98	98	102	104	106
SILTY LOAM	8	9	9	8	9	9	9	9	9
CLAY	8	8	8	7	8	9	9	9	9
SAND	7	8	7	7	8	8	9	7	7
NARROW ROWS	7	8	7	7	7	8	6	8	8
CORN AFTER CORN	7	7	8	8	7	8	7	8	8
NO TILL	8	8	7	7	8	9	8	8	8
HIGH POP RESPONSE	8	9	7	9	8	8	7	8	8
EMERGENCE	8	8	7	8	8	9	8	8	8
EARLY VIGOR	8	8	7	8	8	8	7	8	8
STALK STRENGTH	8	8	8	7	8	8	8	9	8
ROOT STRENGTH	7	7	7	7	8	8	8	7	8
STAYGREEN	8	7	9	7	7	8	7	9	8
DRYDOWN	7	8	9	7	7	7	7	7	7
DROUGHT TOLERANCE	7	8	8	7	8	7	8	8	7
TEST WEIGHT	7	8	7	7	7	7	7	9	6
NORTHERN LEAF BLIGHT	8	8	8	7	8	8	8	8	8
GRAY LEAF SPOT	7	8	7	7	6	7	7	8	7
GOSS' WILT	8	8	7	7	8	9	8	9	8
FUNGICIDE RESPONSE	8	8	8	9	8	8	9	7	8
PLANT HEIGHT	M-T	M	M-T	M-T	M	M-T	M-T	M-T	M-T
EAR TYPE	S-FL	S-FL	S-FL	S-FL	S-FL	S-FIX	FL	S-FL	GIRTHY
SILAGE	8	7	7	5	8	NA	8	9	7
UNTREATED	YES	YES	YES	YES	YES	YES	YES	YES	YES

SCALE: 9 = BEST · 7 = AVERAGE · 1 = WORST · ★ = ORGANIC



5804	5953	6194	6255	6393	6493	6494	6416	6593
108	109	111	113	113	114	114	114	115
9	9	9	9	9	8	8	9	9
9	9	8	9	9	7	8	9	9
7	8	7	8	7	7	7	8	8
8	7	8	7	7	7	8	6	8
7	8	7	8	9	7	8	8	7
8	8	8	7	9	8	8	7	8
8	7	7	7	7	7	7	6	8
7	8	8	8	9	8	8	8	8
8	8	8	8	8	8	8	7	8
8	8	8	8	8	8	8	8	8
8	7	8	8	8	8	8	6	8
7	8	9	8	8	8	7	6	8
7	7	7	8	7	7	7	5	7
7	7	7	8	7	8	7	8	7
8	9	8	8	8	8	7	7	8
7	8	7	7	9	9	7	8	7
8	9	8	8	9	8	8	8	8
8	8.5	8	7	8	8	8	8	7
9	8	8	8	7	9	7	7	8
M	M-T	M-T	M-T	T	T	M-T	M-T	M-T
GIRTHY	S-FL	S-FL	S-FL	FL	S-FL	FL	FL	FL
8	9	1	9	8	7	1	9	9
YES	YES	YES	YES	YES	YES	YES	YES	YES



**Call 800-400-9468
to place your order.**

TESTIMONIALS & DETAILS



**Pat Bittner, Bittner Apiaries
Evansville, IN**

I've been a Spectrum customer for 5 years, and the personal service I receive is outstanding. The ease of doing business with Spectrum is a big plus, especially with their competitive pricing.

One of the key benefits for me is the availability of untreated seed. Many seed companies do not offer untreated options, or you must order it a year in advance. With Spectrum, I can get untreated seeds without the hassle.

As a farmer practicing regenerative agriculture at Bittner Apiaries, including no-till and planting green with cover crops, I appreciate the workhorse capabilities of Spectrum Non-GMO hybrids. The emergence of their hybrids in my no-till system has been excellent.

I've been selling Spectrum corn since 2015, and it has been a game-changer for me and my customers. Located in Tipton, Indiana, I initially tried Spectrum for one year and then went 100% the next. Before Spectrum, I never sold anything, but now I genuinely enjoy offering Non-GMO corn to those looking to reduce their costs.

The customer service with Spectrum has always been excellent, which makes a huge difference in my business. When you take Spectrum corn to market, you'll find it competes with the best, consistently ranking at the top. Plus, there's potential for higher yields with Spectrum compared to traited seeds. If you don't require traits, Spectrum Non-GMO is the way to go.



**Virgil Teuscher, Spectrum Dealer
Tipton, IN**

As a 5-year customer and new dealer this past year, located in Lamar, MO, I couldn't be more satisfied with Spectrum Non-GMO. The competitive pricing and excellent customer service have greatly benefited my operations. The seed quality is top-notch, with hybrids that offer excellent standability, emergence, and dry down.

One of the aspects I appreciate most about Spectrum's hybrids is their workhorse characteristics—they perform well across different soil types and weather conditions on my farm. Additionally, I value that I do not have to sign a technology agreement or have big AG companies coming onto my farm. Even though I currently don't sell my grain to a Non-GMO premium market, the seed purity remains crucial to me, especially if a Non-GMO premium becomes available in the future.



**Roger Mayfield, Spectrum Dealer
Lamar, MO**



SEED GENETICS

The Spectrum portfolio is the result of multiple breeding programs with diverse genetic potential. Products featured in the Spectrum portfolio have been evaluated on their performance in controlled Non-GMO environments.

SEED TREATMENT

Unless you request untreated products, your seed will come standard with CruiserMaxx Vibrance Corn Seed Treatment which offers insect and disease protection with enhanced root health.

UNTREATED SEED

Place orders for untreated seed by November 1. If you need a Non-GMO certification letter, please let us know.

SEED PACKAGING

Seed corn is packaged in either an 80K bag or Pro Boxes. Boxes must be returned.

AGRONOMY SUPPORT

Available all season long from your local Spectrum retailer or your Spectrum Non-GMO agronomist.

PREFERRED GRAIN

All Spectrum Non-GMO hybrids are produced to be bagged at nearly 100% purity, eliminating any potential of in-bag contamination.



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 SPECTRUM NON-GMO &
 KENTLAND SEEDS
 219-474-3339 OR 800-400-9468